

2 Steps in Fighting Discomfort of COLDS

1 ENTERS BODY THROUGH STOMACH AND INTESTINES TO EASE PAIN



2 RELIEVES THROAT PAIN RAWNESS



No family need neglect even minor body aches.

Here is what to do: Take two "Aspirin" tablets when you feel a cold coming on. They dissolve in water. Then repeat, if necessary, according to the doctor's prescription.

The "Aspirin" method of relief is the way many doctors make up their prescriptions. If you are not improved promptly, you call the family doctor.

"Aspirin" tablets are made in Canada by the Canadian branch of the trademarked Bayer Company, located in New York, N.Y. Look for the same name in the form of a cross on every tablet.

Demand and Get "ASPIRIN"

MADE IN CANADA

Opinion Of Health Authority

People Are Improper Food To Eat

The average man should be able to live to at least 80 years of age, and proper diet should bring about this lengthening of the life span, Dr. Victor G. Heiser, United States pilot, said recently in a speech.

The "Aspirin" method of relief is the way many doctors make up their prescriptions. If you are not improved promptly, you call the family doctor.

"Aspirin" tablets are made in Canada by the Canadian branch of the trademarked Bayer Company, located in New York, N.Y. Look for the same name in the form of a cross on every tablet.

Demand and Get "ASPIRIN"

MADE IN CANADA

Royal Air Force

British To Make A Stronger Bid For International Air Traffic

Great Britain is to make a bolder bid for international air traffic. Concurrently with the upbuilding of the Royal Air Force, the government announced it will give increased stimulus to civil aviation. Measures are to be taken within the air ministry and by the organization dealing with civil aviation.

State subsidies to air transport companies, now fixed at a maximum of \$1,500,000 per month, are to be doubled. External routes are to be allocated Imperial Airways and British Airways. The administration of both companies is to be reorganized.

The government's decision is based on a report of a special committee of inquiry into civil aviation which Lord Cadman was chairman. The committee's report was released, together with the government's action on it.

The report, in recommending the enlarged subsidy, said it is designed to expand commercial air lines, including those serving Canada and South America, but left it to the government and the companies concerned as to what routes would be built up.

The committee lays down the principle, and the government agrees, that "the problem of air is one—two sides of a single coin—and that the military aspect of aviation fundamentally must be separated from the civil aspect."

In a reorganization of the air ministry, a minister under-secretary of state for air is to be appointed to deal with the financial and administrative direction of civil aviation.

Lord Cadman, who has been given the higher control of the department of civil aviation must be strengthened, that there must be more vigor in initiating policy and more freedom in its execution.

The government has decided to add a deputy director-general of civil aviation with a director of civil research production, selected for technical and scientific work. The director of civil research will be responsible for ensuring that the civil aspects of research, development and production be given full consideration.

Saskatchewan School Trustees

Annual Meeting Of Association To Be Held In Moose Jaw In 1939

The annual convention of the Saskatchewan School Trustees' Association will be held in Moose Jaw in 1939 according to a letter received yesterday by the Moose Jaw board of trade.

The convention will be held some time in February, exact date having not been set, and is expected to attract 1,000 delegates who will attend the gathering.

Market For Woolen Textiles

Canada in 1938 was the second largest market for woolen textiles exported from Great Britain, importing 17,700,000 square yards, as compared with 15,300,000 square yards in 1936. Second place was taken by Argentina.

In imports, Canada was second in 1938 to the chief market was Germany. Else (Irish Free State) was second, and Canada third.

J. J. Bell, a 60-year-old green-grocer of Folkestone, Eng., has broken a record for successive daily bathees in the sea. Not for 3,680 mornings over ten years has he failed to have his early-morning swim.

"This bears out my theory that the average man eats at least twice as much as he needs and that the excess food acts just as excess fuel does on a boiler. It wears him out."

Man's fight against disease knows no national boundaries, he said in his club address. Public health authorities all over the world fought shoulder to shoulder against disease.

Nearing End Of Growth

Hillig's Boy Is Tallest Human In Medical History

Robert Wadlow, of Alton, Ill., tallest human in medical history, who has observed his 20th birthday, is nearing the end of his phenomenal growth, according to physicians. Measurements revealed Wadlow is 8 feet 8½ inches tall. He weighs 605 pounds. His latest examination showed the youth's rate of growth in the last four years has diminished one-half inch each year. He grew only one and a half inches last year. Between the ages of nine and 20 he averaged one foot to five inches of growth each year.

People on the Pacific coast are at last getting an answer to that old question, "Where do the salmon go?" It seems that they go into a floating Japanese salmon cannery.

Royal Air Force

Why Deer Shed Antlers

The most interesting why deer shed their antlers vary and what becomes of the discarded appendages is one that leads itself to a great deal of discussion among hunters, and considerable theorizing among scientists. As a result of knowledge gained through hunting, field work and considerable research work by scientists, the various stages of antler development and decay are fairly well known. But the natural manner in which take place have been closely studied and explained by those best able to do so.

The subject has been brought to our attention once more by receipt of a letter from Mr. H. L. McLean of Gananoque in which he advises that on January 28 he found a pair of antlers on the ice surface of Christian Lake. The surface of the lake was not frozen, but the ice, it is assumed were shed by the deer at the time they were found.

The shedding of the antlers at this time, many believe, is unusual, and it is generally believed that they are cast around the beginning of January, although a number of factors such as climatic conditions and the condition of the deer may vary the period—but it is somewhat uncertain as to what routes would be built up.

The general agreement is that the deer had fallen on the ice and could not get up again, probably complicating the dislodging process.

It has always been a mystery to hunters why so few of these relics of an interesting natural occurrence are found in the woods. The deer, it is assumed, are cast off antlers to gain a pair together, and in first class shape. There were signs that the deer had fallen on the ice and could not get up again, probably complicating the dislodging process.

It has always been a mystery to hunters why so few of these relics of an interesting natural occurrence are found in the woods. The deer, it is assumed, are cast off antlers to gain a pair together, and in first class shape. There were signs that the deer had fallen on the ice and could not get up again, probably complicating the dislodging process.

It is quite probable, also, that many of them become covered up by snow and are eventually washed away in view of the fact that they have a strong resemblance to dead branches. Under such conditions they no doubt disintegrate rapidly because of their composition.

In any case few are found in the woods and the mystery of their disappearance is as puzzling as many of the other queer things that happen to the creatures of the wild such as cycles of abundance and scarcity.

Why Deer Shed Antlers

What Problem That Has Puzzled Hunters And Scientists

The most interesting why deer shed their antlers vary and what becomes of the discarded appendages is one that leads itself to a great deal of discussion among hunters, and considerable theorizing among scientists. As a result of knowledge gained through hunting, field work and considerable research work by scientists, the various stages of antler development and decay are fairly well known. But the natural manner in which take place have been closely studied and explained by those best able to do so.

The subject has been brought to our attention once more by receipt of a letter from Mr. H. L. McLean of Gananoque in which he advises that on January 28 he found a pair of antlers on the ice surface of Christian Lake. The surface of the lake was not frozen, but the ice, it is assumed were shed by the deer at the time they were found.

The shedding of the antlers at this time, many believe, is unusual, and it is generally believed that they are cast around the beginning of January, although a number of factors such as climatic conditions and the condition of the deer may vary the period—but it is somewhat uncertain as to what routes would be built up.

The general agreement is that the deer had fallen on the ice and could not get up again, probably complicating the dislodging process.

It has always been a mystery to hunters why so few of these relics of an interesting natural occurrence are found in the woods. The deer, it is assumed, are cast off antlers to gain a pair together, and in first class shape. There were signs that the deer had fallen on the ice and could not get up again, probably complicating the dislodging process.

It is quite probable, also, that many of them become covered up by snow and are eventually washed away in view of the fact that they have a strong resemblance to dead branches. Under such conditions they no doubt disintegrate rapidly because of their composition.

In any case few are found in the woods and the mystery of their disappearance is as puzzling as many of the other queer things that happen to the creatures of the wild such as cycles of abundance and scarcity.

Proud Of Her Name

Native Woman In South Africa Is Called Queen Victoria

In contrast to the other side of the day the public prosecutor ordered:

"Call Queen Victoria."

A native was charged with assaulting his wife and originally wanted to be tried and charged "Queen Victoria."

The gallery giggled and necks craned. Queen Victoria entered. She was a small plump native woman dressed brightly in green, black and yellow. She leaned on a thick black crown. Steadily she hobbled into the court room, her head held high. She stood up in the witness box and announced haughtily: "I'm Queen Victoria."

A corn-husking machine can husk over 70 bushels an hour, which is way ahead of the record of champion huskers.

The Sahara desert is a 1,500-foot plateau with a mean elevation of 1,500 feet, and has mountains 9,000 feet high.

Chinese experts can make tails of their kite form letters in the air by manipulating the strings.

The Market For Woolen Textiles

Canada in 1938 was the second

largest market for woolen textiles

exported from Great Britain.

Second place was taken by

Argentina.

Third place was taken by

Germany.

Else (Irish Free State) was second,

and Canada third.

J. J. Bell, a 60-year-old green-

grocer of Folkestone, Eng., has

broken a record for successive

daily bathees in the sea. Not for

3,680 mornings over ten years

has he failed to have his early-morn-

ing swim.

"This bears out my theory

that the average man eats at

least twice as much as he needs

and that the excess food acts just

as excess fuel does on a boiler. It

wears him out."

Man's fight against disease

knows no national boundaries, he

said in his club address. Public

health authorities all over the

world fought shoulder to shoulder

against disease.

JOYS AND GLOOMS

JOYS AND GLOOMS

YOUR MONEY BACK IF SWITCHING TO POSTUM DOESN'T HELP YOU!

STOP SCREECHING THAT RILEY! YOU'LL DRIVE ME CRAZY! GET OUT OF THIS DRIVEWAY!

HURRAY DOWN WITH THE DOCTORS!

MY GOODNESS...HARRY...BUT I DON'T WANT TO BE CRANKY!

IT'S NO WONDER I CAN'T SLEEP AT NIGHT IN A WEEK!

WELL, YOU'D CUT OUT THE COFFEE AND SWITCH TO POSTUM IF THE DOCTOR SAID IT'S BETTER!

OH, ALL RIGHT...I TELL IT!

SCRAM! BURNING LICKS US!

30 DAYS LATER...

COME ON SON...I'LL RACE YOU TO THAT ONE TREE!

HE SLEEPS LIKE A LOG. HE SWITCHED TO POSTUM AND IT'S GREAT!

DON'T BE A GLOOM...DRINK POSTUM!

JOYS AND GLOOMS

YOUR MONEY BACK IF SWITCHING TO POSTUM DOESN'T HELP YOU!

MAN PEOPLE can safely drink tea and coffee. Many others—and all children—should never drink them.

If you are one of these, try Postum's 30-day test. Buy Postum and drink it instead of tea and coffee for one

HEALTHY CHILDREN

DAIRY Happy CHILDREN

CHILDREN OF ALL AGES

ON CROWN BRAND

CORN SYRUP

FOR CHILDREN

DAIRY Happy CHILDREN

ON CROWN BRAND

CORN SYRUP

DAIRY Happy CHILDREN

ON CROWN BRAND

</

**Is your subscription due for
The Call?**

The label tells you

If so please call at the office

DRIED OR PICKLED Canadian Fish is one of the most nourishing and economical foods that money can buy. It is rich in proteins, and in the mineral elements that build good health.

No matter where you live, your dealer can secure Dried or Pickled Canadian Fish for you. You can choose from such dried fish as cod, pollock, haddock, hake, and cusk, and from such pickled fish as herring, mackerel, and alewives . . . every one of which can be served in a variety of tasty recipes.

Serve dried or pickled Canadian Fish to your family often. It makes a welcome change at meal-times . . . and you will find it very economical.

DEPARTMENT OF FISHERIES,
OTTAWA.

Ladies!

WRITE
FOR FREE
BOOKLET

Department of Fisheries,
Ottawa.
Send me your free \$2 page booklet "Any
Day a Day", containing 100 delightful and
economical Fish Recipes.

Name:

Address:

WD-4

ANY DAY A FISH DAY

Do You Need Any of the Following?

Pins, Bills, Tags, Books, Labels, Booklets, Badges, Blotters, Circulars, Vouchers, Bill Heads, Hand Bills, Posters, Pamphlets, Price Lists, Catalogues, Invitations, Note Heads, Statements, Post Cards, Prize Lists, Milk Tickets, Programs, Bank Notes, Score Cards, Menu Cards, Meal Tickets, Order Blanks, Memo Heads, Filing Cards, Window Cards, Visiting Cards, Bread Tickets, Legal Forms, Letterheads, Business Cards, Shipping Cards, Show Printing, At Home Cards, Store Sale Bills, Raffle tickets, Envelopes, Display Posters, Loose Leaf Account Sheets, Etc.

In fact anything in the line of printing—

**The Call
Gleichen, Alta**

O.S.A. EXPERIMENTAL UNION 1938

The Olds School of Agriculture Experimental Union again has available for distribution to its members some excellent seeds and plants of field and garden crops. These are listed below. Each item may make from one to four selections.

Any one interested may become a member of the Experimental Union by paying a small membership fee of 25 cents. Alumni Association of the G. S. A. Alumni Association may make selections without fee.

Potatoes, four pound samples, Vicks Early, Potatoes, four pound samples, Beans, Potatoes, four pound samples, Turnips, four pound samples, Kathadin (late) Fairway, Crested Wheatgrass, half pound, Creeping Red Pease, half pound, Two rhubarb plants, Two climbing ornamental plants, Three lily bulbs, Five perennial flower seeds, Collection home grown vegetable seeds, five Caragana seedlings, Coal seedlings (experimental). Five varieties of garden pease.

The supply of this material is quite limited, some substitution may be necessary. A limited amounts of seed of some of the more variable species of wheat, barley, rye, oats, etc., but nothing strikingly new. Members who are interested are asked to write Orders will not be accepted after April 11th.

Membership fees of 50 cents must accompany telegrams. Expenses or postal charges amounting approximately fifty cents—this should be sent at the same time. Where there is no railway agent, shipping charges must be prepaid. Report forms must be filled in and returned to the O.S.A. at the end of growing season.

ALBERTA SPRING STOCK SHOW CALGARY MARCH 29 - APRIL 2

SINGLE FARE FOR ROUND TRIP (MINIMUM FARE 25 CENTS)

From Stations in Alberta

MARCH 27 - APRIL 1
and on April 2 for trains arriving
not later than 2 p.m.

RETURN LIMIT APRIL 4, 1938

CANADIAN PACIFIC

NOTICE

The regular annual meeting of the Gleichen and District Agricultural Society will be held on Saturday next, March 18th, in the Calumus & Sutermeister's office at 4 p.m.

The election of new officers for 1938 will be held and other important business will be transacted.

N. T. PURCELL,

Secretary.

PARAMOUNT'S THUNDERING ROMANCE OF THE WINNING OF THE WEST

Featuring JOEL MCRAE and BOB BURNS

WELLS - FARGO
THURSDAY 8.30 P.M.

SATURDAY: Matinees at 3 p.m. and evening shows at 8.30 and 9.15.

GLEICHEN COMMUNITY HALL

TENDERS

Sealed tenders are invited for the purchase of the building only or the building and lot previously used as an insurance office, being Lot 2 in Block 4, located on the south side of Crowfoot Street, Gleichen.

Highest or any tender not necessarily accepted. Tenders close March 31, 1938.

W. J. PHYTHIAN,
Sec.-Treas.

Town & District

When you have any news send it to The Call. We want it and so do all our readers.

Mr. Macdonald, wife of M. W. Macdonald formerly of Arrowood, became a widow yesterday (Tuesday) Monday at her home there. She had resided for some years in Arrowood and was well known before moving to McLeansburg seven years. She is survived by her husband two children.

Talk about the benefits of advertising. Down in Florida not long ago a family, a child with her, were staying at a hotel. They had dinner at a restaurant across the street and got up after searching in vain for three days the frantic parents placed an advertisement in the nearest newspaper. Imagine the surprise of the parents when the next morning to see a monster alligator upon the doorstep, where he had dined the child alive and then devoured himself. The alligator cost them a few cents, but it guaranteed them back their child and added the alligator head for \$5 and the parents showing the child in all the museums of the land at \$60 per week. Does advertising pay?

Although fifteen odd varieties of barley are raised in Canada, there is one variety which is recognized by authorities as comprising most adequately with the distinctive requirements of the brewing industry. This variety of the cultivated barley, known as O.A.C. 21 and its application to the brewing industry is interesting. The essential quality which distinguishes good barley for brewing purposes is the ability of the grain to undergo fermentation, i.e., to transform the starch into dextrin and maltose more completely than inferior diastase. When the soil lacks this qualities necessary for the production of the grade of barley demanded, chemical fertilizers are introduced into the soil to supply the deficiencies in nature.

CARD OF THANKS

Mr. and Mrs. G. T. Jones, also Marilyn wish thank the people who so kindly remembered Marilyn while in the hospital in a many kindly ways.

MR. AND MRS. G. T. JONES

ST. ANDREW'S CHURCH

Children's church and Holy Communion at 11 a.m.

All are invited to the above service. Rev. G. W. Lang, B.A. (Incumbent).

GLEICHEN UNITED CHURCH

Rev. J. N. Wilkinson, Minister.

Mrs. B. B. Bremner, Leader.

Mr. B. B. Ferguson, pianist.

11 a.m. Church School.

7:30 p.m. Public worship.

Subject: "The Life of St. Patrick, the Patron Saint of Ireland."

There will be a story for the children.

There will be a Fifty-seven pennies.

MUSIC FROM A MIRROR

Not more than a thousand years ago a bather discovered that, in moving his mirror, air was forced through the tubes which were common in mirrors at that time. This caused a curious musical sound to be emitted. So strong was this sound that he set about making an instrument which was the foundation of the modern organ. After several experiments he made a water-filled organ, in which air was forced by bellows through an inverted conch shell so that it floated controlled by a key-board, the pressure being kept uniform by water.

After a thousand years a rival instrument made its appearance. This had a similar pattern, but, instead of water, weights regulated the pressure.

In 951 an organ was erected at Winchester, England. It had two stops, each key allowing a stop to be taken at the key-board. The organ blew and sounded enormously! Later, a firm of organ makers in Germany succeeded in creating the first really big instrument. The primary stops did not differ very much from those of today, although various novelties were introduced.

Among the innovations were the nightingale and cuckoo stops, whilst others were designed to imitate an animal's bleating. Through these new novelties have now fallen into disuse, as organ with one of these nightingale stops is still to be seen in Rome.

It was not until the nineteenth century that the problem of the regulation of air pressure was solved by the introduction of the hydraulic blowers.

Raising of the speed maximum from 30 to 35 miles per hour in towns and villages is provided for in a bill introduced by municipal bylaw,

EXPERIENCE

The consistent high quality of ALBERTA BEER is the result of EXPERIENCE. Every step . . . the choice of ingredients . . . processing, mellowing, maturing and bottling is conducted under the supervision of experienced men . . . men employed in a sincere, honest, painstaking effort to assure that full satisfying flavor found only in ALBERTA BEER.

The BREWING INDUSTRY OF ALBERTA

"BEERS THAT ARE BEST"

This Advertisement is Not Inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.



CALGARY BREWING & MALTING CO. LTD.

Meet Spring on the Coast

Bargain Fares

MARCH 18 to 26

Pacific Coast

VANCOUVER - VICTORIA - NANAIMO

CHOICE OF TRAVEL

in Coaches - Tourist or Standard Sleepers

Fare slightly higher for tourist or standard sleepers in addition to usual berth charges

Return Limit 30 Days

in addition to date of sale

STOPOVERS ALLOWED

at Stations: Calgary, Nelson and West

For Fares, Train Service, etc.

Apply Ticket Agent

Canadian Pacific

Dr. W. A. LINCOLN
Announces New Office At

706 SOUTHAM BLDG.

CALGARY, ALBERTA

Phone: MATA 4-1156

Where he will conduct General Practice and Specialties

Surgeon, including Diseases of Women.

Special
Bargain
Fares

to

MEDICINE HAT

AND RETURN

From **GLEICHEN**

\$3.15

Correspondingly Low Fares

from Intermediate Stations

GOOD GOING

MARCH 25-26

RETURN UNTIL

MARCH 28

Good for travel, meals, baggage checked. For additional information apply to Canadian Pacific Ticket Agent.

Canadian Pacific